

Artwork Specifications

Adobe PDF

Adobe PDF is the preferred format for submission of artwork.

A copy of our PDF settings can be downloaded from our website (www.designprintweb.com) appropriate for the type of job you are preparing.

Please contact us if you are unsure about any of the setting to use. No responsibility will be taken or implied with supplied artwork.

General

Please create documents to size.

Please make sure your work is correct before submitting for output.

Always delete unused colours from your document.

When using spot colour in a document that is to be printed in four colour process, make sure spot colours are converted to process separation.

Colours made up in different software packages are to be named the same. i.e PMS 168CV not PMS 168CVC.

Images

Always convert images from RGB to CMYK.

Try to crop, rotate and scale images in Photoshop before placing them in your desktop publishing program.

Do not use jpeg or LZW compression on images (files may not image if these are used).

All photos should be scanned at 300ppi

Please ensure all photos are scanned to the correct resolution.

Please save all images as either TIFF or EPS. (Note: if using PageMaker, colour images must be saved as EPS and not TIFF.)

Other

Always include both screen and printer fonts with your document.

Avoid nesting EPS files within other EPS files in your document as this increases the chance that the file will not RIP efficiently.

When saving images as EPS in Photoshop make sure the encoding is selected as Binary not JPEG (or images may not separate).

Do not choose a screen style attribute in your application (eg. bold and/or italics) which may not be available as a printer font. Use the actual stylised typeface rather than software application attributes.

Please include all links and original files.

All resources should be placed in folders. i.e all pics in one folder, all fonts in one folder, all graphics in one folder.

Please provide a final laser hard copy with your disk. If your job includes spot or process colours please provide colour separated lasers if possible.